

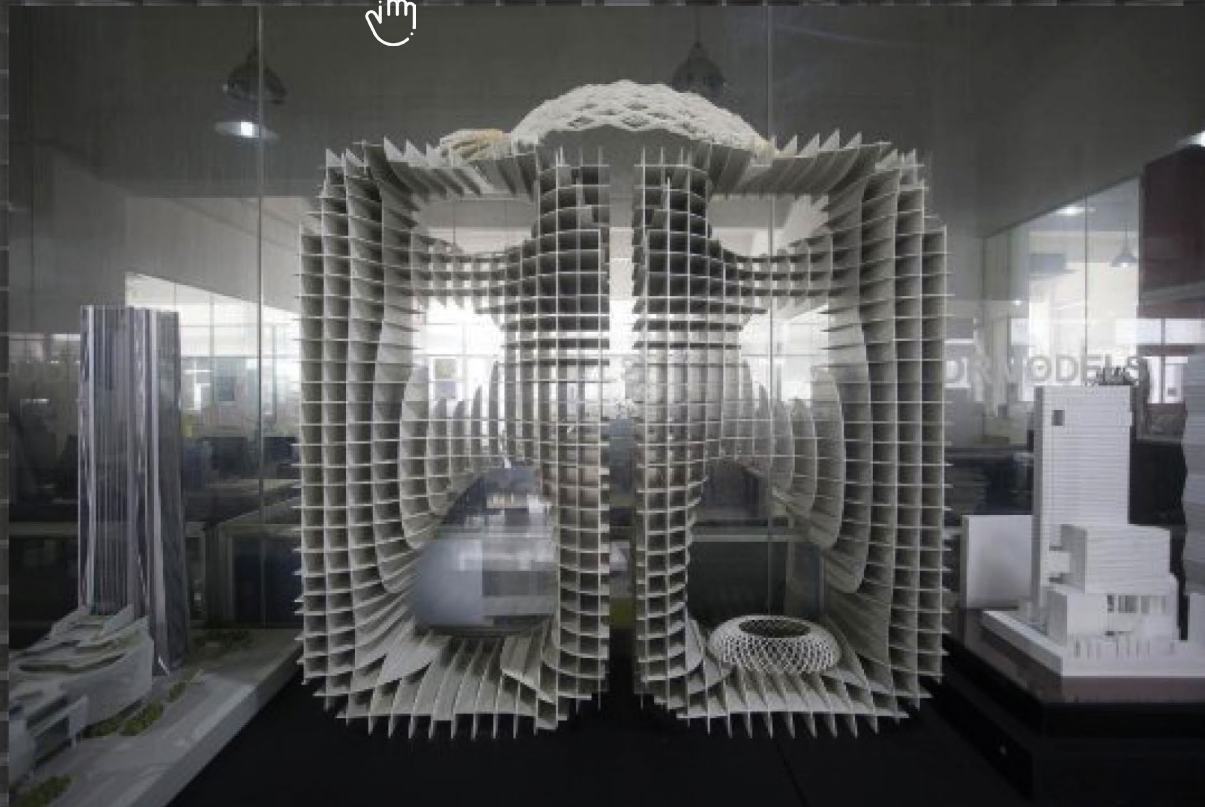
3dr Models



## Company Profile



Please note, all the links are clickable



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Full portfolio:

# Worldwide Architectural Model Making

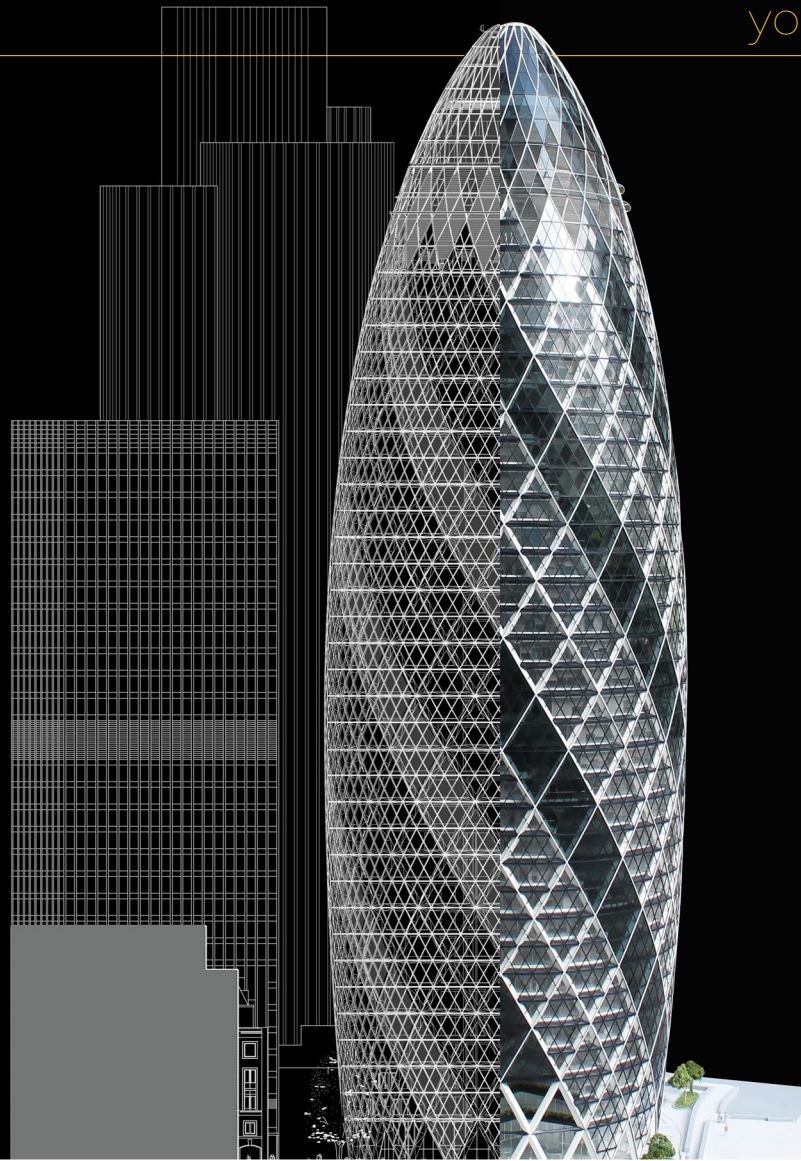
From its modest inception, **3dr Models** has grown to become model making and concept masterplanners and internationally recognized with full service firm. **3dr Models'** production center boasts an area of totally 50,000 sq. feet.

It is well equipped with state-of-the-art machine. Our team has more than 400 skillful professional model makers, under the leadership of 20 senior project managers and architects.



**18%**

of the world's model making market produced by 3dr Models



your  ideas

in scale

**50,000 ft<sup>2</sup>**  
production center area

**400**  
skillful professional  
model makers

**40 models**  
produced every month



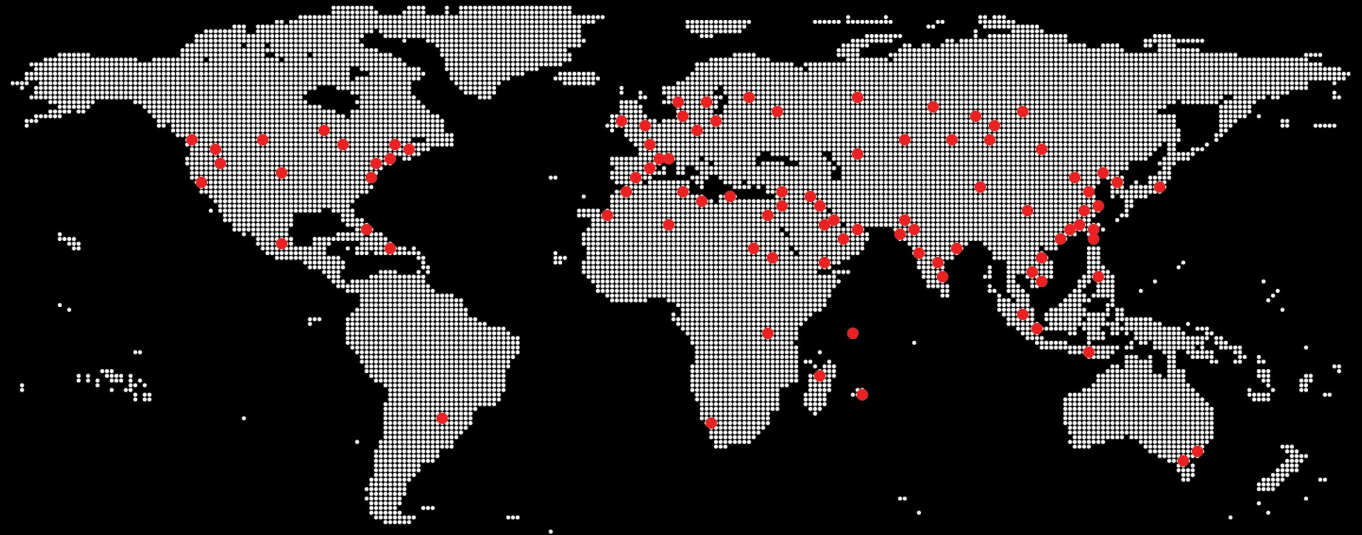
# Our Clients

## GLOBAL MODEL DELIVERY

Since its establishment, 3dr Models spares no efforts to seek after perfection. It has completed more than **5,000 projects** in the past years.

3dr Models works closely with top architectural firms around the world providing with high quality architectural models & supporting services with high quality standars.

Some of the big projects 3dr Models completed are models for Hong Kong & Beijing Airport, the Burj Al Arab hotel in Dubai, One World Trade Center Tower in New York City, and Egypt's plans for a new capital city.



We deliver to your door step  
*faster than your local model makers.*

**Our full portfolio is available on the mobile app. Click below to install:**

**5,000+**  
projects

**190+**  
clients

**70+**  
countries

**130+**  
cities

[Full client list](#)



Zaha Hadid Architects

Foster + Partners

ميراس MERAAS



# Exeptional Level of Realism

Our Clients trust us in presentation of their project on different stages. **3dr Models** team will complete models in any level of the details.



Schematic (e.g. white model) fits on early stages of a project, to show masses of architectural composition

When you need to show interior and constructive solution of your project

a physical representation of a structure – built to exhibit, visualize, and **sale** a final design. Typically built at much smaller scale, representing communities, or city blocks.

Blow-up models with small architectural elements or object at any scale and size.

We can replicate any building and natural materials. The possibilities have no limits: concrete, metals, wood, glass, water, flora, lighting, and also transport and people

Perfect for presentation for property buyers. Change lighting, show availability of certain objects, and even move parts of the model on a swith panel or right from tablet application.



## Schematic

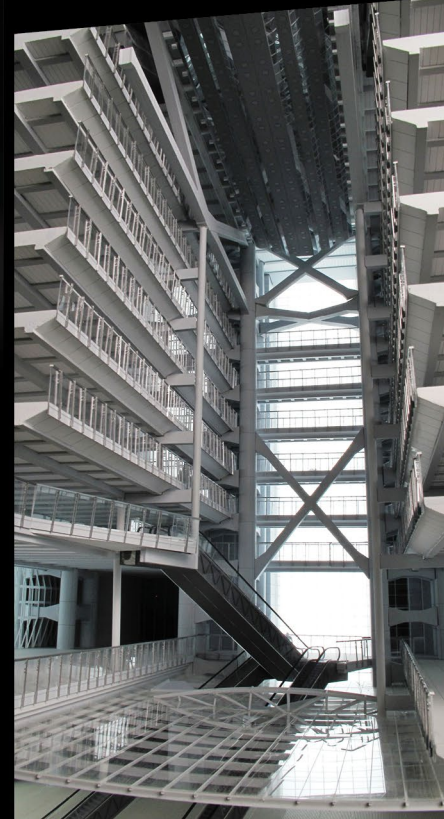
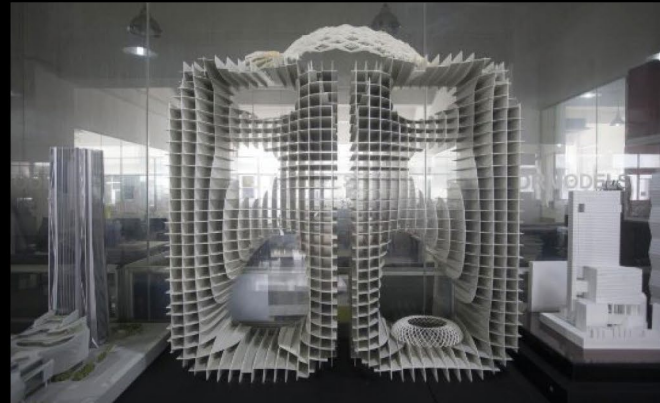
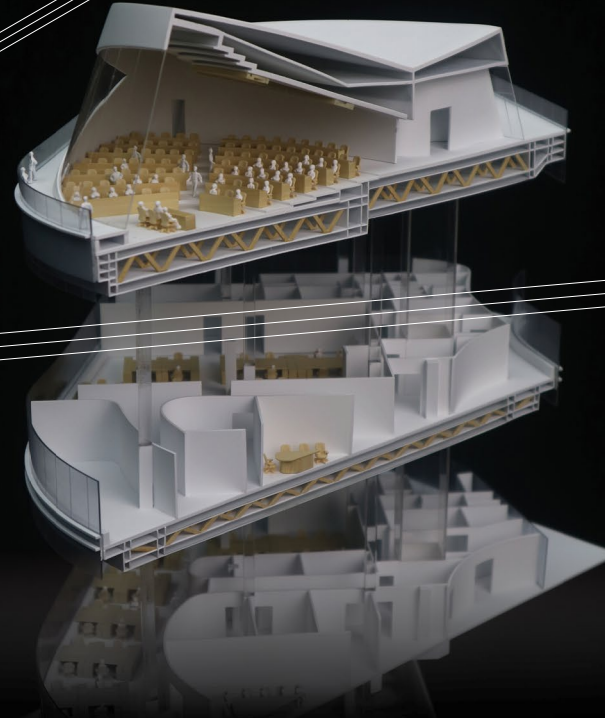
Schematic model illustrates a proposed design which aims to emphasize on the design concept or the building structure instead of building material and external finish.

It is commonly used as a concept model to reveal designers' ideas, and a great starting point for the architects to develop and explore better designs and options.



## Section

Section architectural model is a perfect presentation tool to demonstrate building foundation and framework and explain the physical and spatial relationships of a building.



## Masterplan

a physical representation of a structure – built to exhibit, visualize, and sale a final design. Typically built at much smaller scale, representing communities, or city blocks.



## Blow-up Models

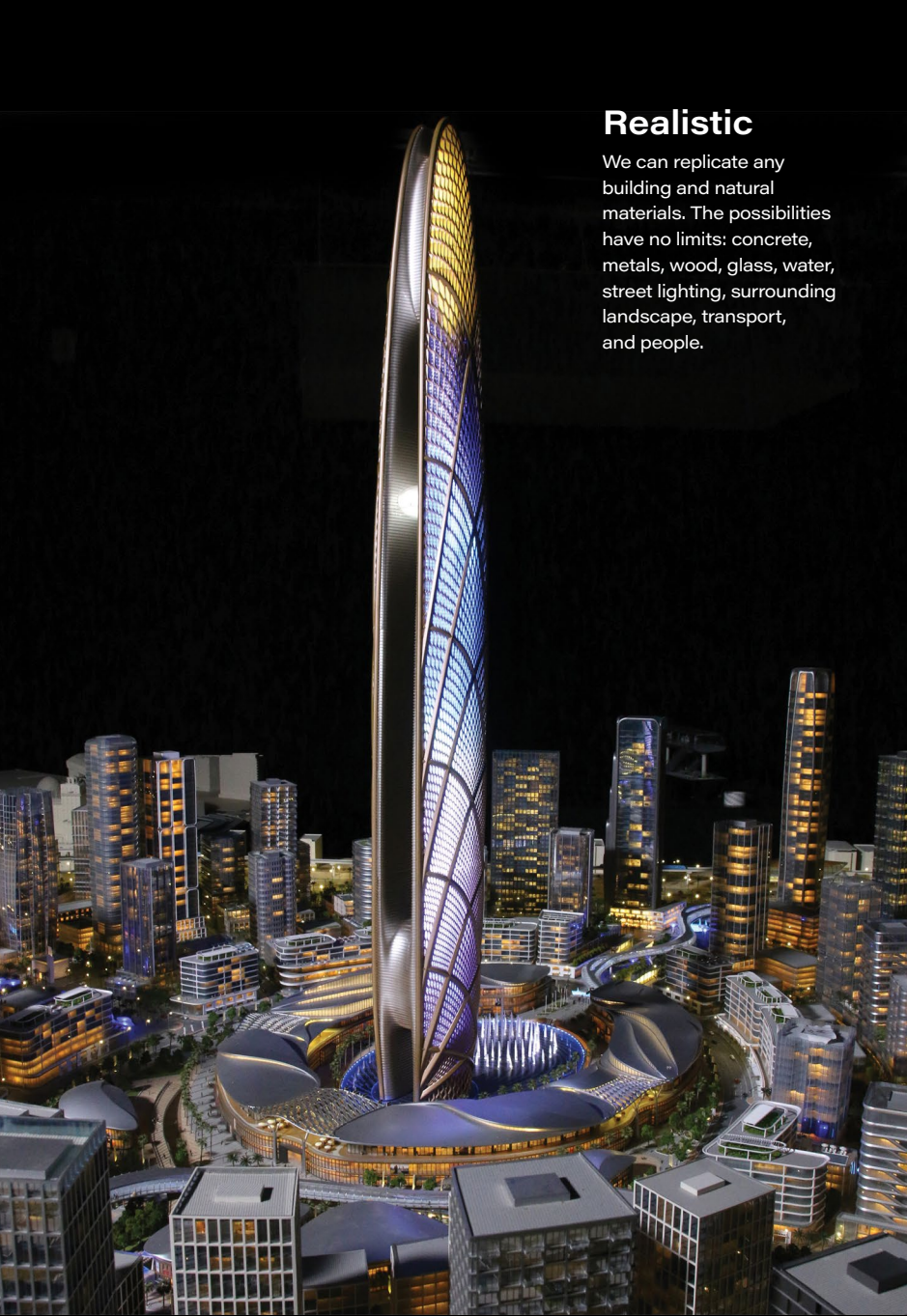
Blow-up models with small architectural elements or object at any scale and size.





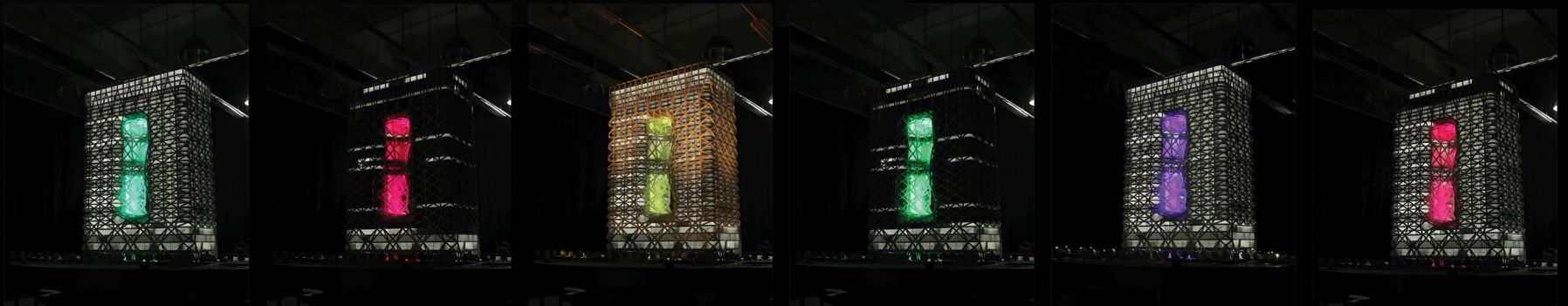
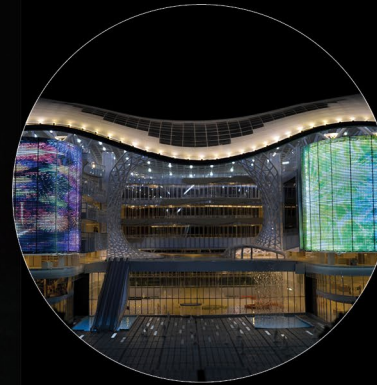
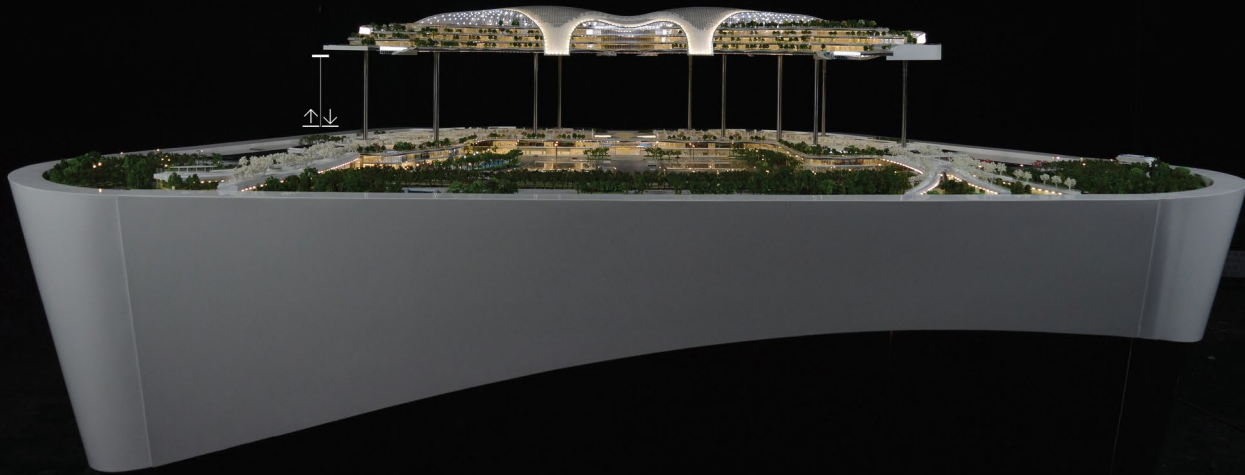
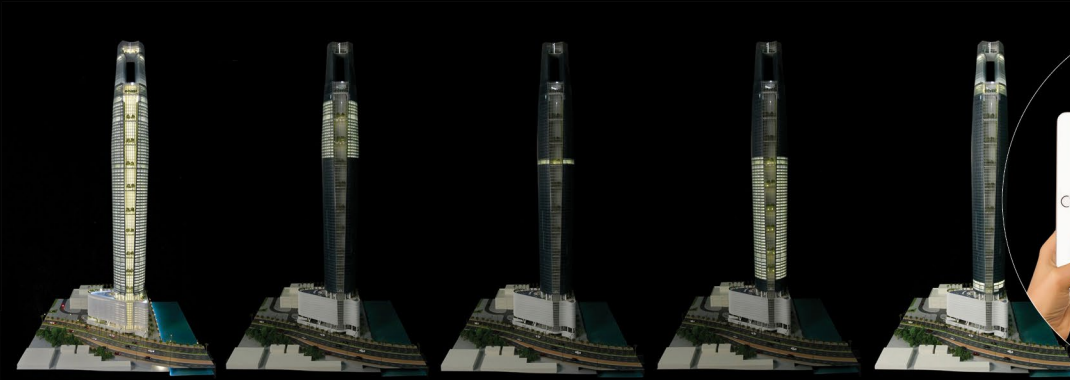
## Realistic

We can replicate any building and natural materials. The possibilities have no limits: concrete, metals, wood, glass, water, street lighting, surrounding landscape, transport, and people.



## Interactive

Perfect for presentation for property buyers. Change lighting, show availability of certain objects, and even move parts of the model on a swith panel or right from tablet application.



# What we do

Often architects or developers want to present concept masterplan or an idea to their prospective clients, to convey their design or understand the potential of a project in a form that is not only cost effective but getting the client to understand and get excited about.

**Masterplan**

**Towers & Buildings**

**Futuristic**

**Big Models**

**Industrial / Oil&Gas**

**Interiors**

**Leisure & Sport**

**Retail**

**Transport & Civic**

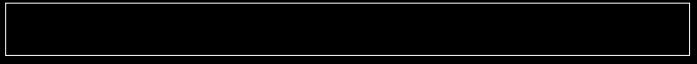
**Odd Projects**

**Hotels & Resorts**

**Maritime**

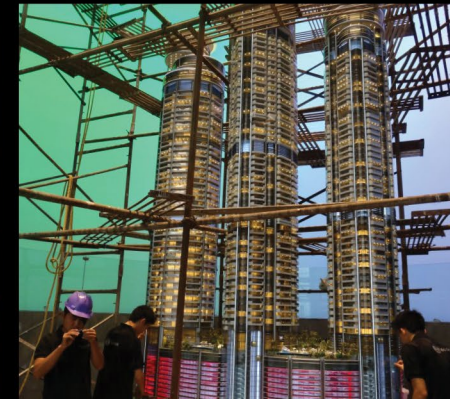
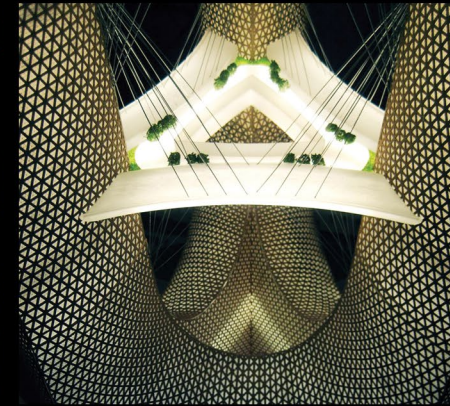
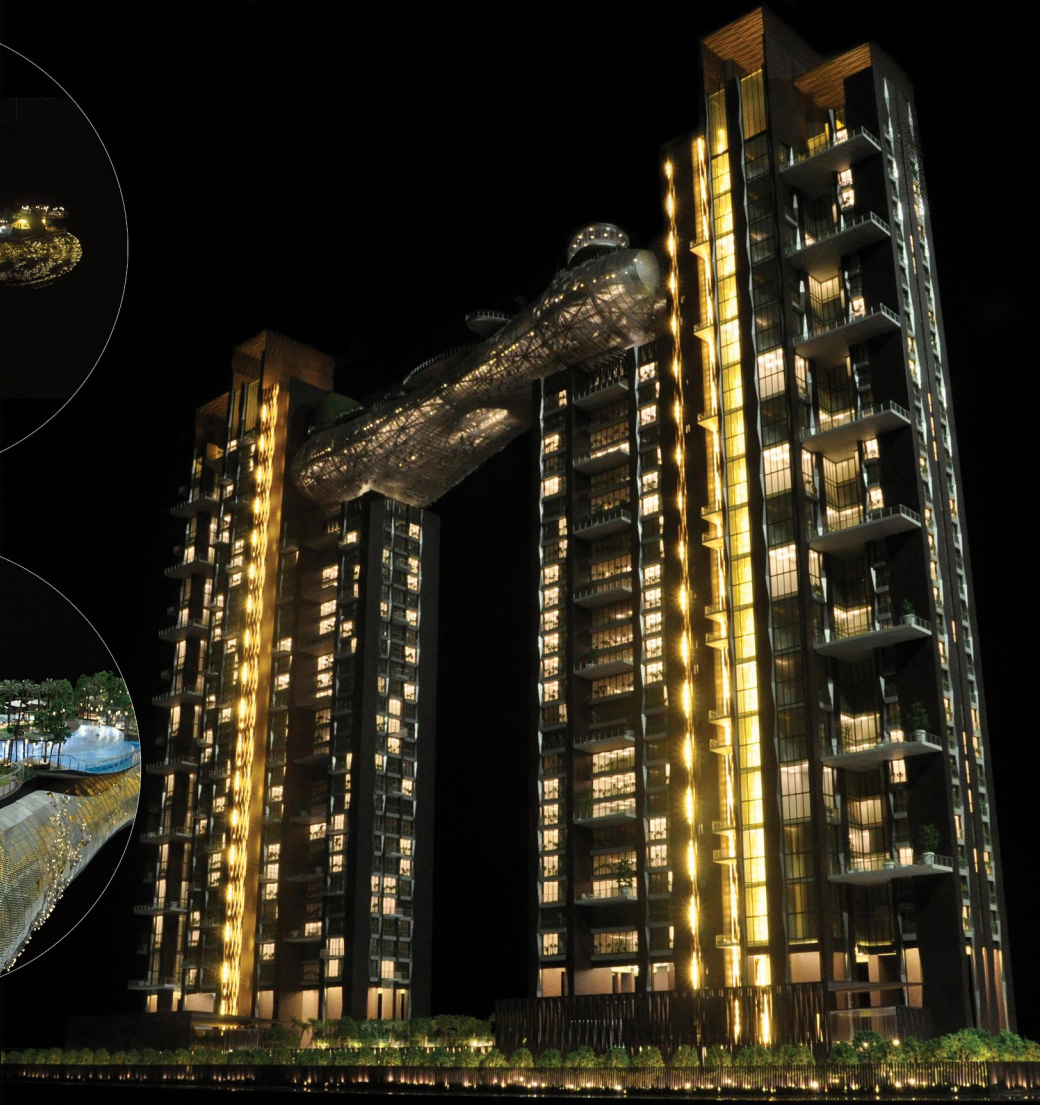


Showcase  
Masterplan

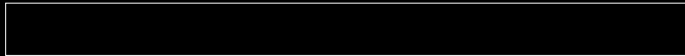
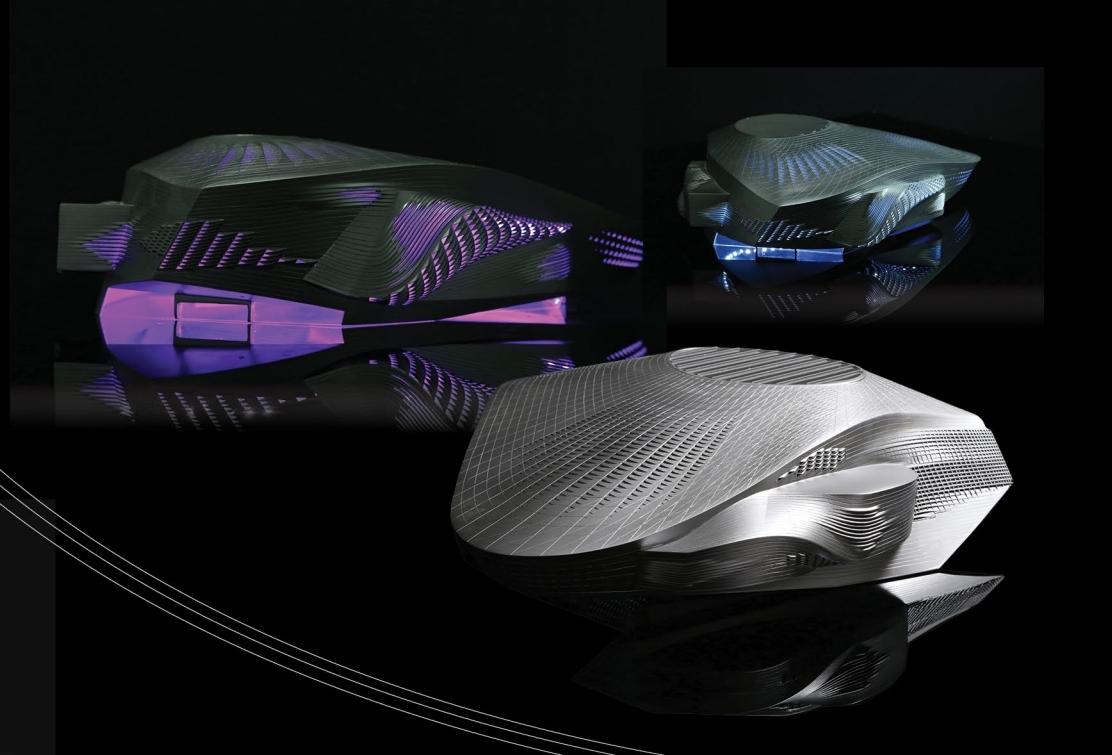
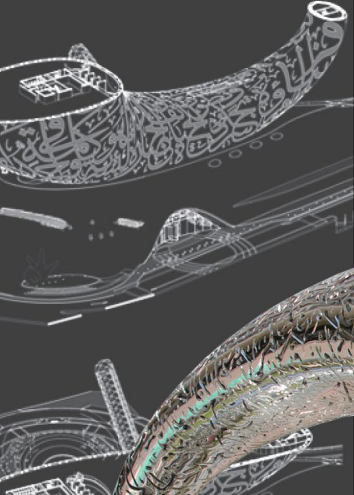


Showcase

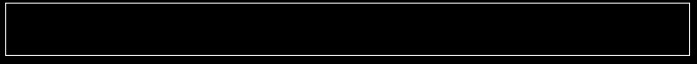
# Towers & Buildings



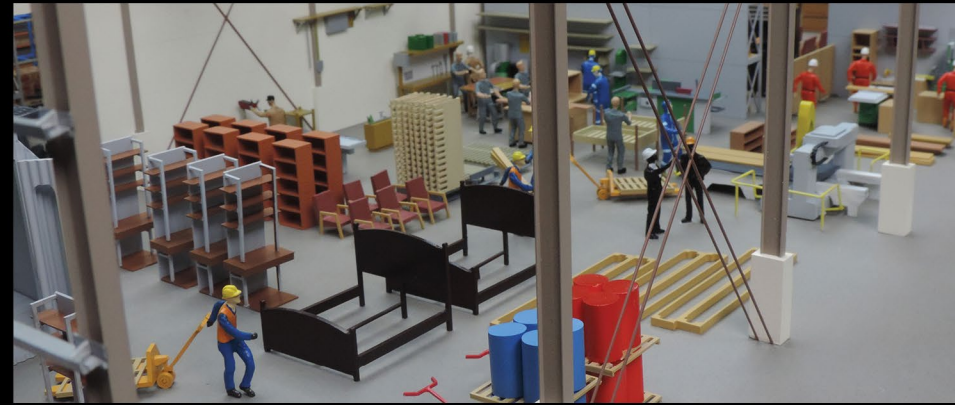
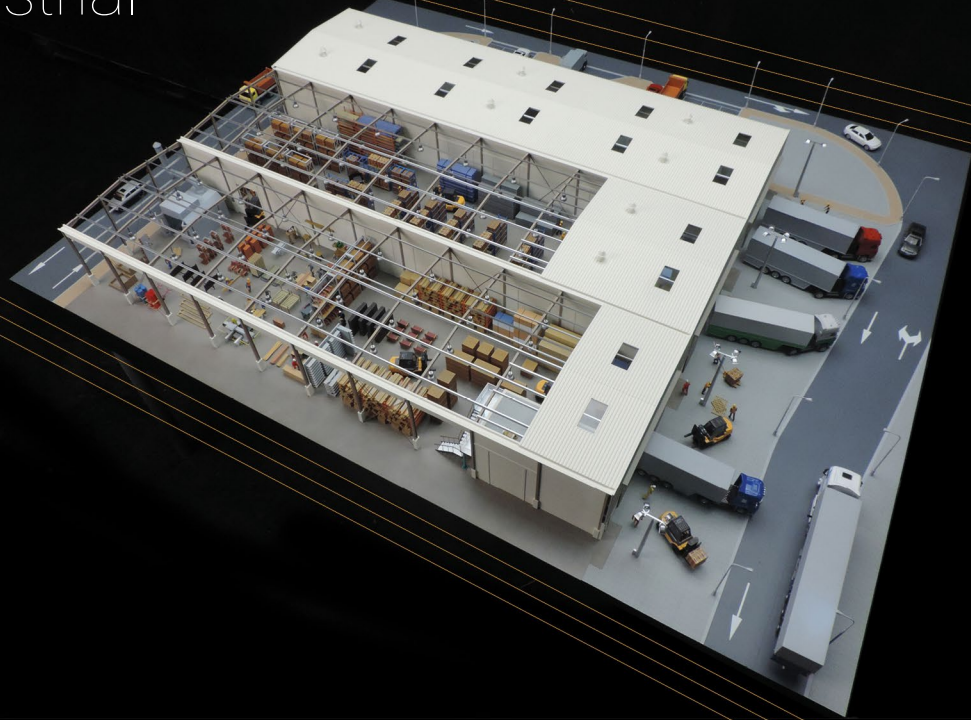
Showcase  
Futuristic



# Showcase Big Models

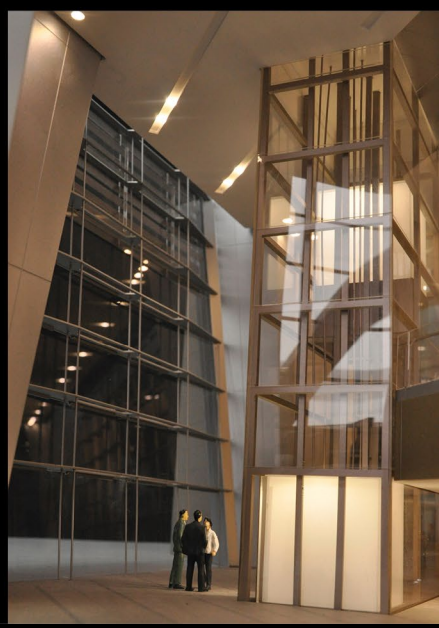


Showcase  
Industrial

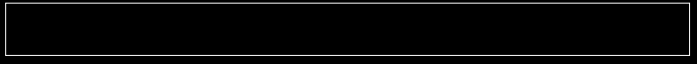
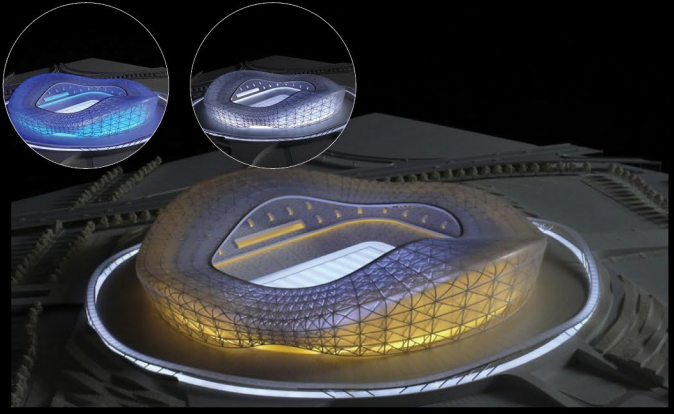
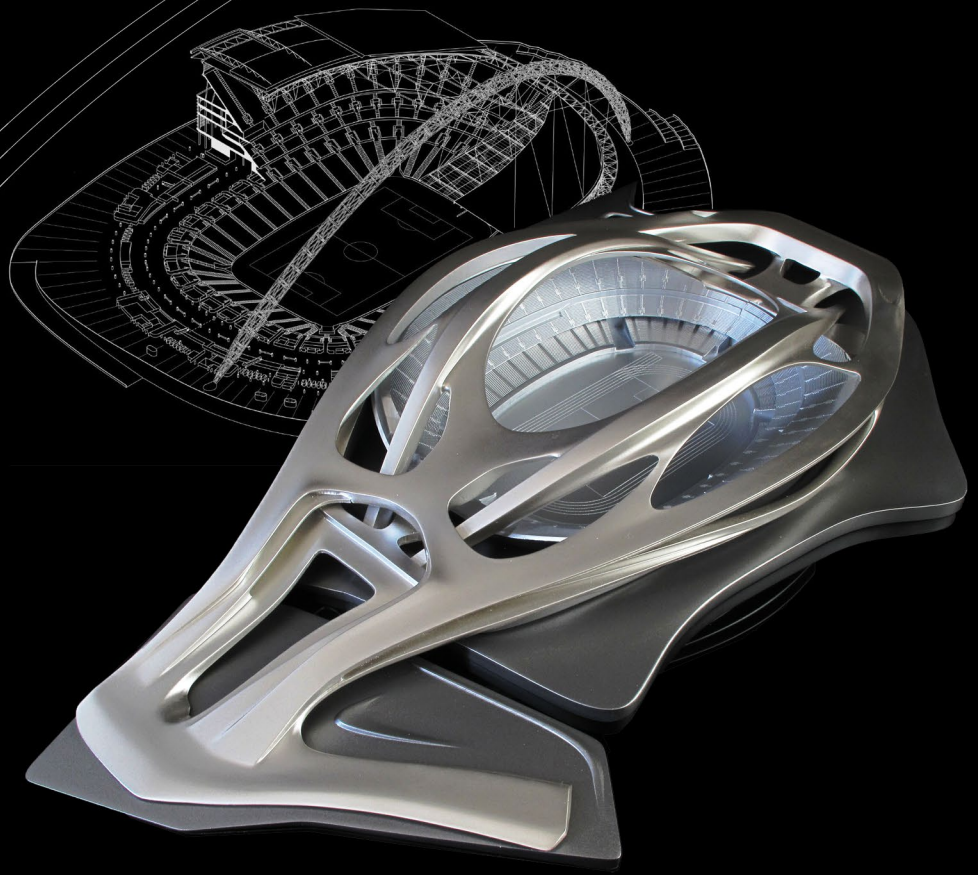




# Showcase Interiors



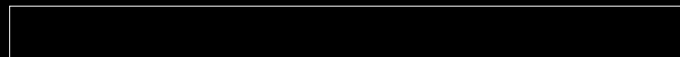
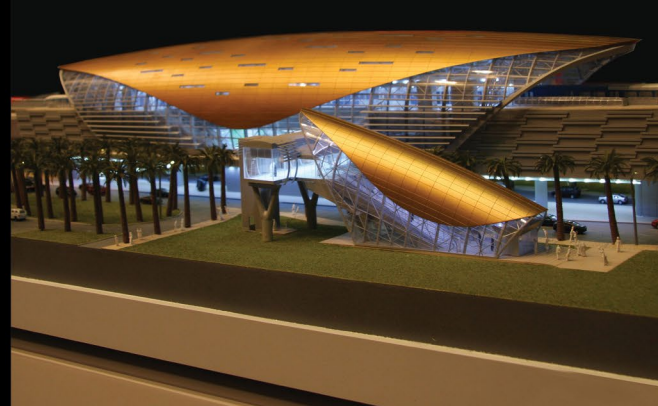
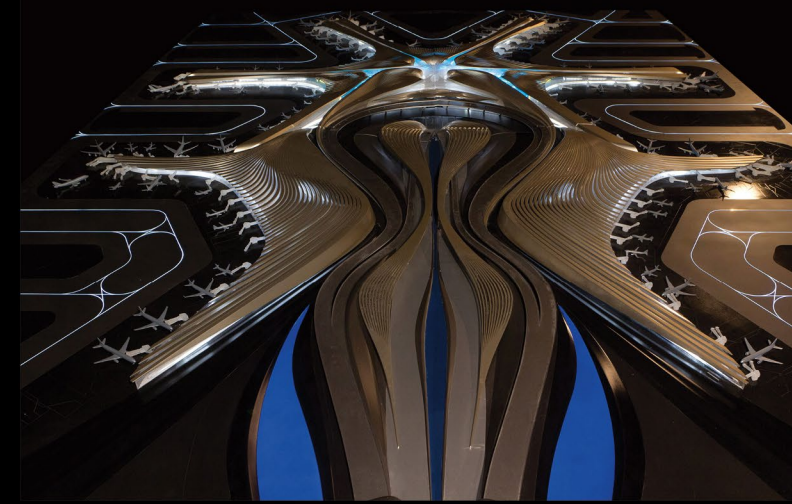
Showcase  
Leisure & Sport



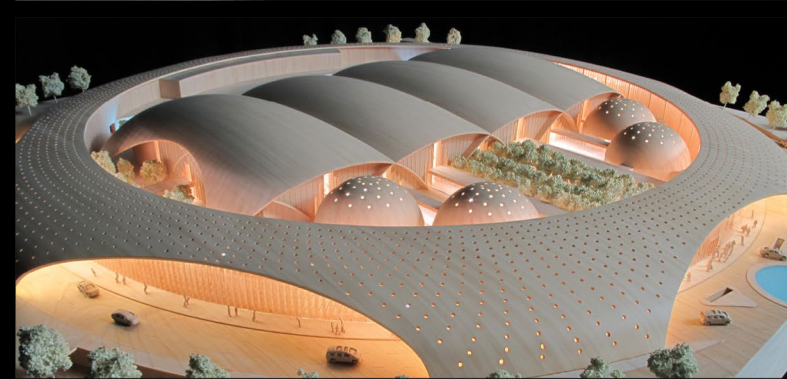
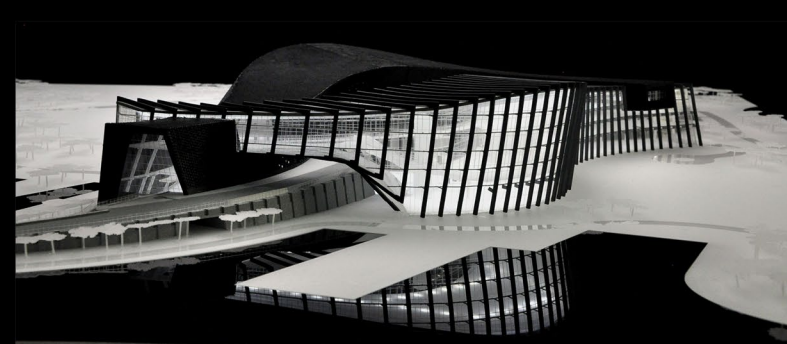
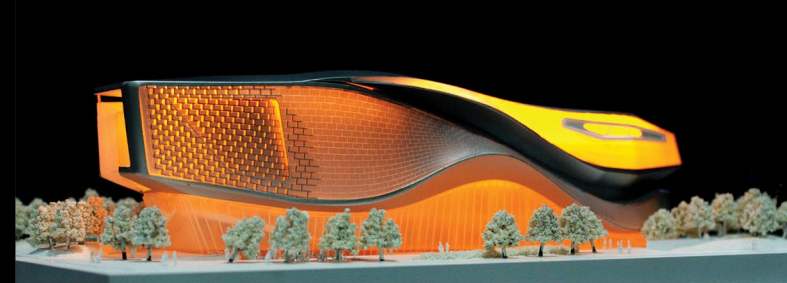
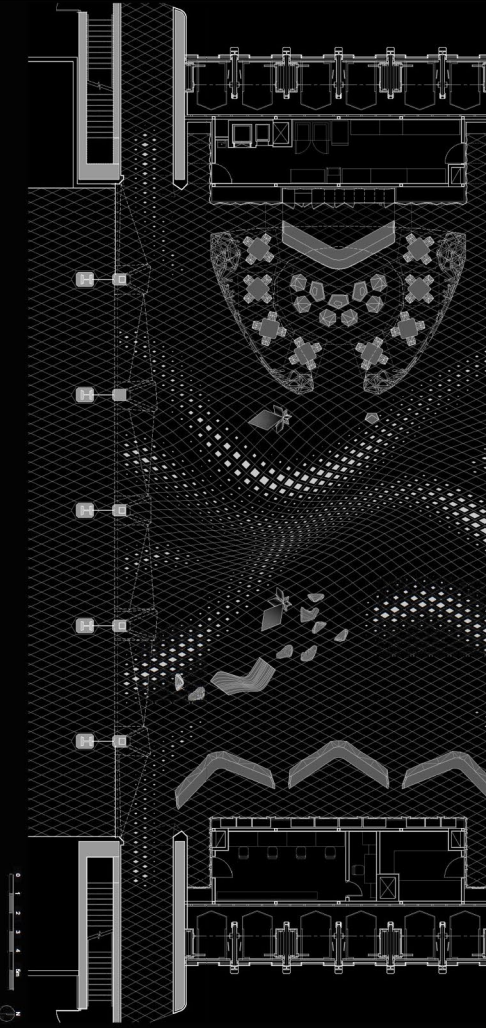
Showcase  
Retail



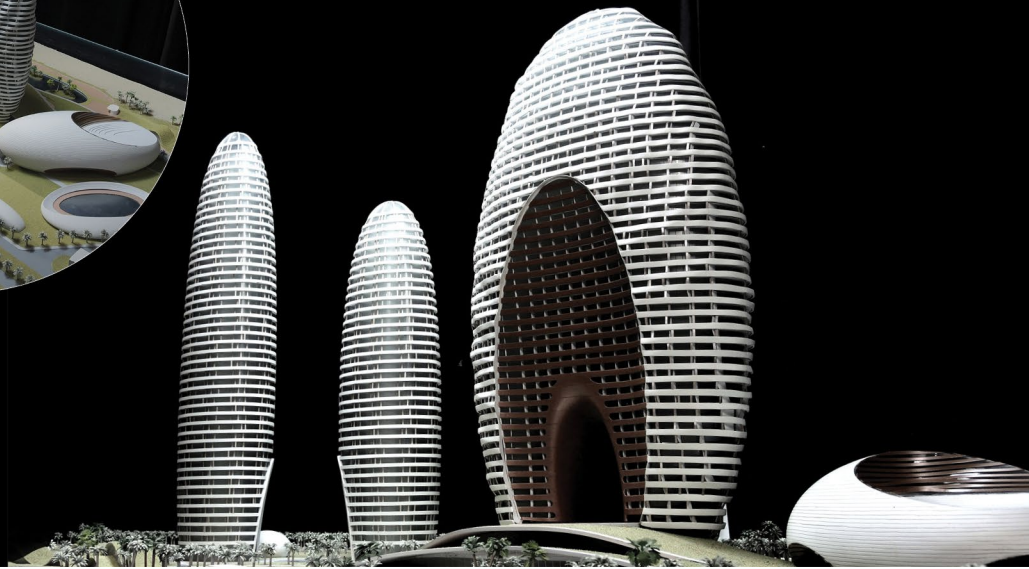
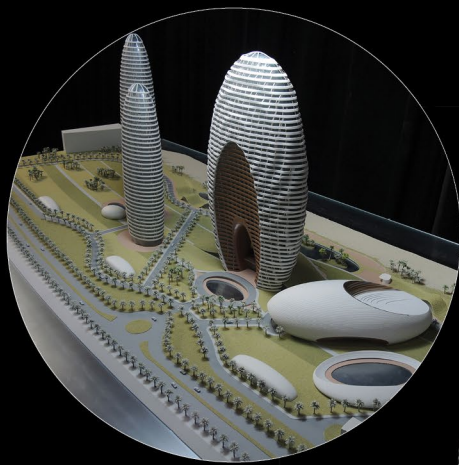
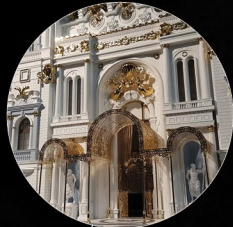
Showcase  
Transport & Civic



Showcase  
Odd Projects



Showcase  
Hotel



Showcase  
Maritime



# Media/History

## A LONG JOURNEY DRIVEN BY PASSION

Established in 1989, **3dr Models** specializes in all kinds of miniature models (Architectural, Mechanical, Marine and Industrial models) as well as transportation, modification and storage.

**3dr Models** currently have 18% of the world's model making market, with over 400 skillful professional model makers and a production of over 40 models per month. **3dr Models** aims to provide high quality models & supporting services through teamwork by ensuring the provision of responsive, effective & value-added services, which meet the needs of our clients Worldwide.

## MEET THE CEO DANI BTERRANI

Mr. Dani A. Bterrani has made a solid mark in the architectural model industry from a very young age. Born to an architect father, he got his basic training on blueprints and scale model calculations. Now heading 3dr Models, a huge company that has grown to become an internationally recognized firm, with production center boasting an area of 50,000 sq.feet, well equipped state of the art machines, and more than 400 skillful professional model makers, has been a part of more than 5000 projects.

### **Dani Antoun Bterrani success story: An eye on detail**

*Brand View: Dani Antoun Bterrani, CEO of 3dr Models, managed to add a unique touch to the scene of architecture in the region and beyond.*

### **It's the lap of exquisite luxury – but on a tiny scale.**

*While the Gulf Emirate is home to some of the world's biggest buildings, Bterrani's 3dr company has earned a reputation for forging spectacular micro-iterations of famous hotels, skyscrapers and large real estate projects.*

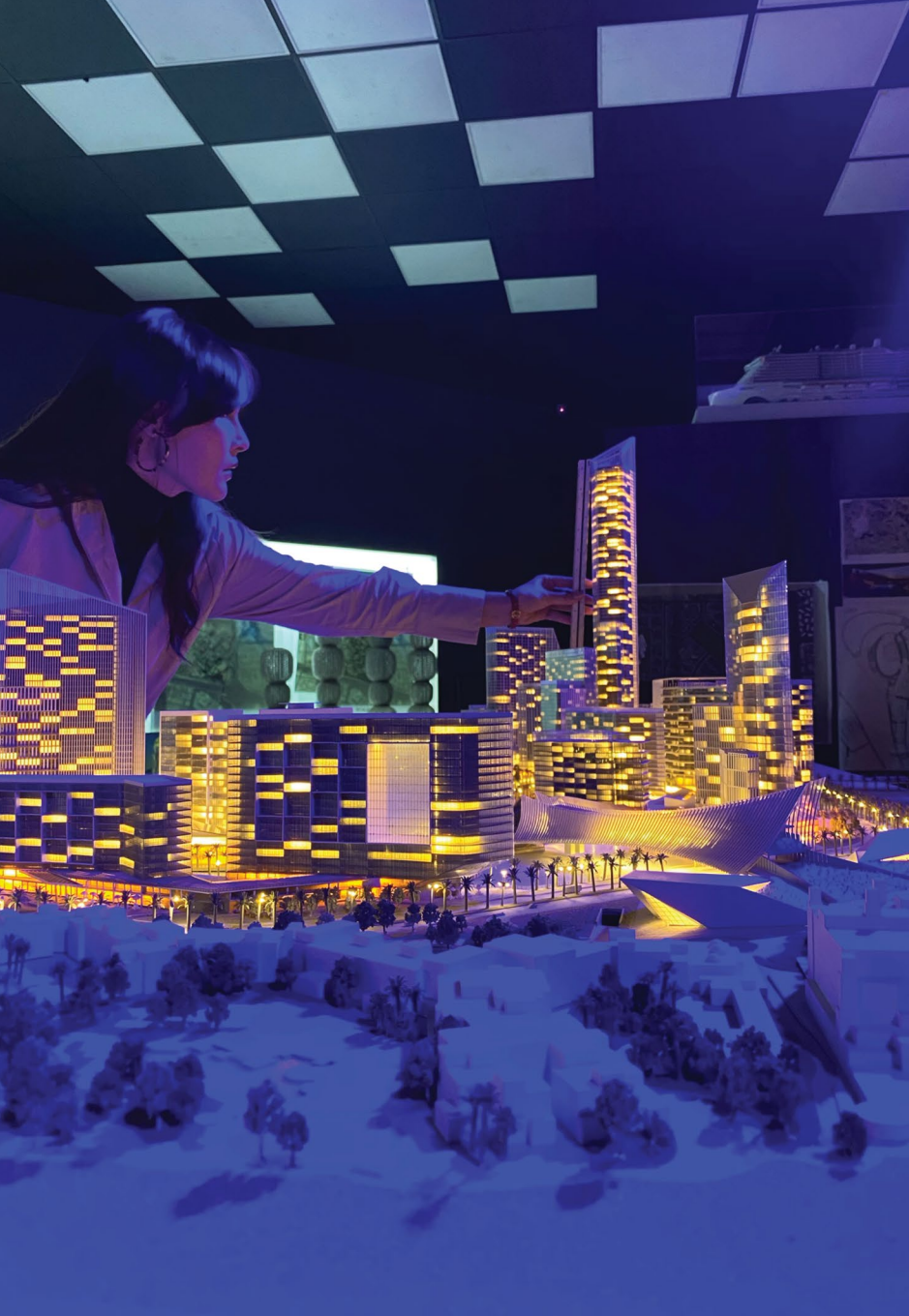
### **A model business: The tiny world of big buildings**

*Dubai model makers, 3dr, aim to preview ambitious construction projects through finely detailed miniature models.*

رحلة بناء أهم مشاريع العالم تبدأ من ورشة العمل هذه







# LET'S START A NEW MODEL

**Visit our showroom:**

**Your sales advisor**

**Krestina Soshnina**

Sales Manager

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